



'A school where every child can shine.'

Daniel 12:3

'Those who have insight will shine brightly like the brightness of the expanse of heaven, and those who lead the many to righteousness, like the stars forever and ever.'

15th September 2020

Dear parents and Carers,

I would like to take this opportunity, at the beginning of a new academic year, to remind parents and carers about appropriate use of social media, especially Facebook, with regards to Kirk Langley Church of England Primary School.

Social media can be an excellent way of communicating with the wider school community; however, we along with many other schools have a concern about this.

There have been incidents where parents/carers and other individuals have made comments regarding the school, its staff and sometimes other parents and their children which are seen to be misguided and unwarranted.

Although it may seem the quickest and easiest way, please do not use social networking for:

- Expressing frustrations or concerns about the school and those associated with it. Instead, please contact the Headteacher or an appropriate member of staff who will discuss your concerns with you.
- Posting comments that may cause emotional or reputational harm which would not be justified, particularly if the school has not yet had a chance to investigate any complaint.

The School considers the following examples to be **inappropriate** uses of social networking sites.

- Naming children or posting any comments about children who attend Kirk Langley Church of England Primary School.
- Making allegations about staff or anyone else connected with the school.
- Making any posts that could be deemed to be cyber-bullying.
- Making complaints about the school or staff at the school.
- Making defamatory statements about the school or staff at the school.
- Posting negative or offensive comments about staff or any other individual connected to the school.

If the school considers that social networking has been used inappropriately, the following procedures will apply:

- As a first step, parents will be contacted by the school to try to resolve the matter.
- Any relevant material will be asked to be removed from the site.
- If appropriate, the police may be contacted, and legal advice taken.

Again, if you have any complaint about the school, or a member of staff, you are encouraged to use the existing formal complaints process (a copy can be found in the 'policies' section of our website).

If you have a concern, please speak to class teachers, or to Headteacher directly.

We know the current situation with Covid 19 is challenging for everyone, but we will respond to your telephone message, email to the Office or Headteacher as promptly as we can.

Thank you again to our parents/carers who support their children, our school ethos and reputation, as well as, our community and do not post inappropriately on social media.

It is very much appreciated.

Kind regards,

Mrs Jayne Stevenson

Headteacher